



EDUCATING MEN WHEN CANCER STRIKES THE FAMILY

A Dedicated Support System for Male Caregivers





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Mr. Peck is a senior level executive with both finance, administration and operational experience. His tenure has included leadership positions with both private and public companies. Having started his career as a junior accountant with Price Waterhouse gave him the foundation necessary to incorporate his accounting skills with both his administration and operational talent.

Mr. Peck spent 25 years with two companies offering each the talent and professionalism necessary to grow both revenues and profits. One of these companies is the well-known Phillips International, a leader in newsletter publishing. Having started with Phillips when they were just \$12 million in revenue gave Mr. Peck an opportunity to utilize his skills to help the company grow to over \$250 million. He was essential in aggressive financing for both acquisition and general working capital needs. Mr. Peck had a department of over 160 employees during his tenure. Mr. Peck was solely responsible for a new Maryland tax law being passed which helped direct marketing firms mail into other states from Maryland. This law reduced operating costs substantially for both the Phillips company and all other direct marketers.

Following Phillips, Mr. Peck was Chief Financial Officer for American Mobile Satellite, a NASDAQ company; SKYC - the founders of XM Satellite. At the start of Mr. Peck's tenure he was instrumental in helping AMSC balance their cash needs to a more manageable level until the company was able to raise funding via a highly successful high yield bond offering during March 1998. The company raised over \$300 million during this critical time of the company's cycle. These funds allowed the company to pay down existing debt and to have sufficient working capital to operate the business, in addition to acquiring a division of Motorola.

Following Mr. Peck's tenure at AMSC, he formed a new company with a well-known Washington, D.C. developer to invest in early to mid-stage companies. During the first year of operation his company, Peco Holdings, L.L.C., invested in four east coast companies. Lead investors included venture groups such as Spectrum Partners, AT&T Joint Venture, Mid Atlantic, Keystone Partners, and Five Paces.

Mr. Peck has played an active role in the community by forming foundations that specialize in educating men and families on breast cancer issues. He is the founder of the Family Cancer Institute and Co-founder of Men Against Breast Cancer.

He is married to the former Joanne Cohen and between the two families have four outstanding children. He is a native Midwesterner with a BBA from the University of Cincinnati.



Caring Men is designated a 501 (C) (3).

We have as our sole mission the education of men on how to deal with cancer when it strikes the family or a loved one. We are dedicated to building a community of men to help one another and to leverage our multiple connections within the cancer community to support our mission. We build links to all cancer sites.

Target:

Our target audience is any man close to a relative, loved one or friend in need of help throughout the cancer challenges.

Our Goal:

Our goal is to have all men, women, and children, recognize that Caring Men is the "go-to" site to obtain all the necessary information needed to guide a family or friend through the cancer process. We will offer seminars from psychologists, oncologists, medical professionals as well as links to every known available source of information. We will be a "library" that offers unlimited data to help men through the process.

We are Global:

Caring Men is a global site as; cancer knows no borders. There are approximately 18 million cancer cases yearly effecting those without recognition of their socio-economic position. Our site will give comfort to those needing to have information, so they are more confident in their care giving. By having the care giver more confident in their caring, the patient will be more comfortable and therefore their treatments will be more effective.

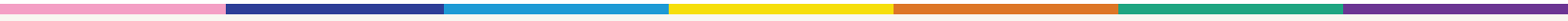




Championing Male Caregivers Worldwide

For more information about Caring Men, please visit <https://caringmen.org/>

Please contact Stephen Peck directly at: steve@caringmen.org

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